



MATATIELE
LOCAL MUNICIPALITY

102 Main Street,
Matatiele
P.O. Box 35,
Matatiele, 4730
Tel: 039 737 3135
Fax: 039 737 3611

2023/2024 CALL FOR PROPOSALS
TOURISM SMMES ASSISTANCE TO EXHIBIT AT THE CARAVAN
SHOW 2024

Notice No: CARAVANSHOW2024-20

Tourism SMME's are hereby invited to submit proposals to be assisted to showcase their product at the Caravan Show 2024

DESCRIPTION	ADVERT DATE	CLOSING DATE
Assistance to exhibit at the Caravan Show 2024	10 January 2023	17 January 2023 @12:00

Matatiele Local Municipality invites eligible local tourism SMMEs to apply for support to participate at the Caravan show 2024. The tradeshow will take place at the Gallagher Estate, Midrand in Gauteng. The event will take place between the 23rd and 25th February 2024.

Caravan show is one of the largest tourism marketing events on the African calendar, and one of the top 6 must visit events of its kind on the African tourism calendar. The Caravan show is the biggest show on the caravan and camping calendar and is a place to discover the latest that industry has to offer. Focus remains carefully selected exhibitors without any distractions. This is the perfect platform for municipality to market Matatiele as a destination of choice and give exposure to its tourism SMME's to market their products and create networks for their businesses.

The Municipality will offer 2 qualifying tourism enterprises to expand their market by assisting them to exhibit at the Caravan Show 2024.

Where Nature, Agriculture, Tourism are Investments of Choice.

Electrical Services: 079 522 9770 Prepaid Sales: 079 523 322 Finance Office: 039 737 3565 Disaster and Fire: 039-2560610/079 523 2223
Police(SAPS): 039-7379904/9905 Water: 082 520 1476 Ambulance: 10177 Traffic: 079 522 9774



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The municipality will pay for the transport, exhibiting stand, accommodation and meals.

The following type of business are encouraged to apply:

- **Accommodation sector** - formally serviced accommodation, guest accommodation, self-catering accommodation, backpackers and hostelling, caravan and camping, game/nature lodge and venues, with a valid star grading certificate from the Tourism Grading Council of South Africa (TGCSA).
- **Travel and related services** - inbound tour operator/Destination Marketing Company, conference organisers, incentive travel organisers and inbound travel agents.

ELIGIBILITY CRITERIA

In order to be eligible to be support be supported by the municipality, prospective applicants must be a tourism enterprise that:

- operates within the jurisdiction of Matatiele Local Municipality
- is a registered legal entity in South Africa in terms of the Companies Act 1973 (as amended)
- is a majority locally-owned inbound tourism enterprise that offers integrated and packaged experiences; products and or services.
- has been in operation for at least one calendar year;
- is tax compliant in accordance with the regulations of the South African Revenue Service;
- an Exempt Micro Enterprise (EME) in line with, and compliant with the Amended Tourism B-BBEE sector codes.

The following supporting documents should accompany the proposal:

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- Central Supplier Database (CSD) Registration Report
- Proof of residence or municipal rates bill must be attached
- Bank statements for the past six months;
- Tax clearance certificate
- Proof of compliance with the Amended Tourism B-BBEE sector code; and
- A comprehensive company profile.

The comprehensiveness of the company profile is critical in the evaluation of eligible enterprises for the final selection of applicants that will qualify for support. Evaluation criteria used in determining the readiness and ability of tourism enterprises to participate successfully at the trade show relate to amongst others experience and market readiness, marketing efforts and presence (website, brochures & social media), listing with national, provincial and/or local associations, handling capacity of the product/ service, nature and relevance of products and services offered, etc. Please ensure that your company profile is comprehensive and includes as much of this information as possible.

Proposals must be submitted in sealed envelopes clearly marked **“CALL FOR PROPOSAL-TOURISM SMMES SUPPORT TO EXHIBIT AT THE CARAVAN SHOW 2024”** Notice No: **CARAVAN SHOW/2024-02** must be deposited in the Bid: Box located at the New LED Offices, Mountain View, Matatiele 4730.

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Technical enquiries should be directed to **Mr V Ndaba (Manager: LED) at 039 737 8129** and **Tourism Office** enquiries to **Mr. Makhanye Khakane at 039 737 8128** during office hours.

MR L MATIWANE
MUNICIPAL MANAGER

NOTICE NO: CARAVAN SHOW/2024 -02

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