



MATATIELE
LOCAL MUNICIPALITY

102 Main Street,
Matatiele
P.O. Box 35,
Matatiele, 4730
Tel: 039 737 3135
Fax: 039 737 3611

2023/2024 CALL FOR PROPOSALS
TOURISM SMMES ASSISTANCE TO EXHIBIT AT THE AFRICA TRAVEL
INDABA 2024

Notice No: AFRICATRAVELINDABA/2024-5

Tourism SMME's are hereby invited to submit proposals to be assisted to showcase their product at the Africa Travel Indaba 2024

DESCRIPTION	ADVERT DATE	CLOSING DATE
Assistance to exhibit at the Africa travel Show 2024	15 April 2024	23 April 2024 @12:00

Matatiele Local Municipality invites eligible local tourism SMMEs to apply for support to participate at the Africa travel indaba. The tradeshow will take place at the Inkosi Albert Luthuli ICC Complex, 45 Bram Fischer Road Durban. The event will take place between the 13th to 16th May 2024. Africa's Travel Indaba is an iconic African leisure trade show, owned by South African Tourism, with the specific objective of creating market access for our vast array of African leisure tourism Products. Africa's Travel Indaba is a 3-day trade show preceded by a dedicated Business Opportunity Networking Day (BONDay) which seeks to create a platform for thought-leadership, knowledge sharing and obtaining the latest in global trends and local insights. The BONDay programme is developed in close collaboration with the global tourism organisations, continental experts as well as industry associations.

The trade show exists to provide the ideal platform for African tourism exhibitors to showcase their offerings to international and local buyers, destination marketing companies and leisure tourism services partners. It is the most formidable platform on the continent for you to meet face-to-face with the most influential buyers in the world,

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and to gain access to Africa's excellence and its endless possibilities. These are the business opportunities and quality connections that will shape Africa's tomorrow.

The Municipality will offer 2 qualifying tourism enterprises to expand their market by assisting them to exhibit at the Africa travel Indaba 2024. The municipality will pay for the transport, exhibiting stand, accommodation and meals.

The following type of business are encouraged to apply:

- **Accommodation sector** - formally serviced accommodation, guest accommodation, self-catering accommodation, backpackers and hostelling, caravan and camping, game/nature lodge and venues, with a valid star grading certificate from the Tourism Grading Council of South Africa (TGCSA).
- **Travel and related services** - inbound tour operator/Destination Marketing Company, conference organisers, incentive travel organisers and inbound travel agents.
- **Tourism Support Business** - unique local products, craft, visual art, books and paintings.

ELIGIBILITY CRITERIA

In order to be eligible to be supported by the municipality, prospective applicants must be a tourism enterprise that:

- operates within the jurisdiction of Matatiele Local Municipality
- is a registered legal entity in South Africa in terms of the Companies Act 1973 (as amended)
- is a majority locally-owned inbound tourism enterprise that offers integrated and packaged experiences; products and or services.
- has been in operation for at least one calendar year;
- is tax compliant in accordance with the regulations of the South African Revenue Service;

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- an Exempt Micro Enterprise (EME) in line with, and compliant with the Amended Tourism B-BBEE sector codes.

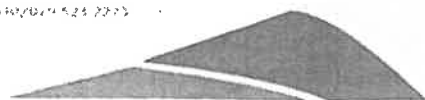
The following supporting documents should accompany the proposal if applicable:

- Identity Document(ID)
- Company Registration Certificate
- Proof of residence
- Tax clearance Certificate
- A company profile/ business concept

a company profile or a business concept is critical in the evaluation of eligible enterprises for the final selection of applicants that will qualify for support. Evaluation criteria used in determining the readiness and ability of tourism enterprises to participate successfully at the trade show relate to amongst others experience and market readiness, marketing efforts and presence (website, brochures & social media), listing with national, provincial and/or local associations, handling capacity of the product/ service, nature and relevance of products and services offered, etc. Please ensure that your company profile is comprehensive and includes as much of this information as possible.

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Proposals must be submitted in sealed envelopes clearly marked **“CALL FOR PROPOSAL-TOURISM SMMES SUPPORT TO EXHIBIT AT THE AFRICA TRAVEL indaba 2024”** Notice No: **AFRICA TRAVEL INDABA/2024-05** must be deposited in the Bid: Box located at the New LED Offices, Mountain View, Matatiele 4730.

Technical enquiries should be directed to **Mr V Ndaba (Manager: LED) at 039 737 8129** and **Tourism Office** enquiries to **MS Y MATUBATUBA at 039 737 8128** during office hours.



MR L MATIWANE
MUNICIPAL MANAGER

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